

Cookie Policy

Information about the website and the controller of the website

[1] Website – – <https://severstal.com/>

[2] Controller - "Controller" ***PAO Severstal***, registration No. 1023501236901, address: 162608 Russia, Vologda region, Cherepovets, st. Mira, 30, email:

privacy@severstal.com

What is a cookie

[3] Cookies are small files, which are downloaded to the user's device when using the website and when certain content from the website is downloaded. Cookies summarise information about the use of the website by summarising standard information contained in logs (connection IP address, connection time, duration of connection), as well as information about the actions performed on the website.

Why do we need cookies and how they function

[4] One group of cookies are functionally and technically necessary cookies, without which it would be impossible to use the website in a proper way, because websites are made in such a way that they do not support session statuses, therefore, websites do not have their own memory and when a user views different sections of a website, the website does not recognise that this is one and the same user. Cookies allow the website to recognise the user. Therefore, the main function of cookies is to allow the server of the website to get information about the session of the user, the language used, the currency and so on, as well as to ensure proper operation of the website. This group of cookies also includes the cookies, which store your choice regarding your consent to use or refusal to use analytical cookies, so that your choice is made without regular questions regarding your consent to the use of cookies. Legal ground for data processing is our legitimate interest.

[5] The second group of cookies are analytical cookies, which are necessary to help analyse the website, for example, understand actions of users on the website, thus providing us with the opportunity to improve the website and to provide a better website to users using services analysing actions of uses, which is used for the purposes of legitimate interests of the controller, to enable the controller to provide, develop and perform economic activity in the current conditions of the information society. At the same time, you may refuse from the use of analytical cookies, which means that only functional cookies will be installed, without which the operation of the website will be impossible. Legal ground for data processing is Your consent with provisions of using analytical cookies.

[6] For specific cookies and periods of their existence see here.

Cookie name	Provider	Expiry	Description
BX_USER_ID	Severstal cookie	1 year	Allows us to track the user's current session number

PHPSESSID	Severstal cookie	Session	Allows us to track the user's current session number
_ym_d	Yandex.Metrica	1 year	Stores data about user's first session
_ym_isad	Yandex.Metrica	24 hours	Identifies whether the user has an ad blocker installed
_ym_uid	Yandex.Metrica	1 year	Identifies users of the website
_ym_visorc_	Yandex.Metrica	Session	Supports session capture feature
_ym_metrika_enabled	Yandex.Metrica	60 minutes	Checks if other cookies are set correctly
gdpr	Yandex.Metrica	Up to 2 years	Allows you to distinguish visitors from the area covered by the General Data Protection Regulation (General Data Protection Regulation, GDPR)
is_gdpr	Yandex.Metrica	Up to 2 years	Allows you to distinguish visitors from the area covered by the General Data Protection Regulation (General Data Protection Regulation, GDPR)
is_gdpr_b	Yandex.Metrica	Up to 2 years	Allows you to distinguish visitors from the area covered by the General Data Protection Regulation (General Data

Protection Regulation,
GDPR)

yabs-sid	Yandex.Metrica	Session	Visit identifier
_ym_debug	Yandex.Metrica	Session	Debug mode indicator
_ym_visorc_*	Yandex.Metrica	30 minutes	Used for the correct operation of the Webvisor
_ym_hostIndex	Yandex.Metrica	24 hours	Allows you to limit the number of requests
i	Yandex.Metrica	1 year	Allows you to distinguish visitors
yandexuid	Yandex.Metrica	1 year (in some countries the period may be longer)	Allows you to distinguish visitors
yuidss	Yandex.Metrica	1 year (in some countries the period may be longer)	Allows you to distinguish visitors
ymex	Yandex.Metrica	1 year	Stores auxiliary information for the operation of the Metrica: the creation time of identifiers and their alternative values
usst	Yandex.Metrica	1 year	Stores auxiliary information for synchronizing visitor identifiers between different Yandex domains
top100_id	Rambler's Top100	1 year	Identifies site users

tildasid	Services Tilda.cc	30 minutes	Identifies the session ID
tildauid	Services Tilda.cc	90 days	Identifies site users
VID	VK Pixel	366 days	Contains the user's identifier given in sequence
tmr_lvid	VK Pixel	333 days	Local cookie file, visitor's identifier on the website. It is used to provide the functionality of getClientID method, cache VID cookie issuance and calculate the audience size for browsers not supporting the 3-party cookie
tmr_lvidTS	VK Pixel	333 days	Local cookie file. Contains cookie tmr_lvid generation timestamp
tmr_detect	VK Pixel	24 hours	Local cookie file. Keeps the

			results related to the website ad blocking by browser
p	VK Pixel	399 days	It is used to track the user's interaction with the website
mtrc	VK Pixel	7 days	It is used to track the user's interaction with the website
mtrcu	VK Pixel	399 days	It is used to track the user's interaction with the website
ruid	Rambler Pixel	1 year 1 month	Saves a unique user ID
top100_id	Rambler Pixel	1 year	Identifies site users
proto_uid	Rambler Pixel	1 year 1 month	Saves a unique user ID for transmitting statistics

adtech_uid	Rambler Pixel	1 year	It is installed by the Rambler statistics service
t3_sid_7714744	Rambler Pixel	1 year	Saves the unique the counter ID
last_visit	Rambler Pixel	1 year 1 month	Saves the ID of the last session
1f_uid	SmartContact Tracker	1 year 1 month	Saves the ID of the customer on whose website the tracker is installed
_ct	CallTouch pixel	1 year 1 month	An identifier is assigned to each site visitor. It is unique within the domain of the monitored site. It is needed to identify each individual site visitor
_ct_client_global_id	CallTouch pixel	1 year 1 month	Issued.mod.calltouch.ru. This cookie is native to PHP applications. The cookie stores

and identifies a unique user session ID to manage user sessions on the website. It is a session cookie and will be deleted when all browser windows are closed

_ct_client_global_id	CallTouch pixel	1 year 1 month	Issued severstal.com. The identifier is assigned to each site visitor, used to identify the customer in different products
_ct_ids	CallTouch pixel	Session	This cookie stores a set of data for site and session identification, namely: script mod_id (Calltouch script ID), site_id (site ID in Calltouch), session_id (session ID in Calltouch)

_ct_session_id	CallTouch pixel	Session	The session ID allocated by the Calltouch script is recorded in a separate heap. When updating the session id, the cookie is overwritten
_ct_site_id	CallTouch pixel	Session	ID of the monitored site in the Calltouch system
_ct_server	CallTouch pixel	1 year 1 month	An identifier is assigned to each site visitor. It is unique within the domain of the monitored site. It is needed to identify each individual site visitor. This cookie begins to be recorded when the "cookie lifetime extension via DNS" functionality is active
call_s	CallTouch pixel	30 minutes	This cookie stores: the mod_id of the

script (the ID of the Calltouch script), the opening time of the session in Calltouch, the id of the Calltouch session, the ids of the pools and numbers that were allocated within the session

cted	CallTouch pixel	Session	This cookie stores the Yandex visitor id, Google cid, and Facebook visitor id, which we received during the session on the site and linked to our session
directCrm-session	Jivo pixel	1 year 1 month	Session cookie in Mindbox
mindboxDeviceUUID	Jivo pixel	1 year 1 month	User ID in Mindbox

**popmechanic
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Jivo pixel

5 months

Popmechanic
cookie

Additional information about analytical cookies

[7] The following analytical services are used for the purposes of analytical cookies:

—YANDEX, LLC, provided in accordance with User Agreement for YANDEX, LLC Services [link to <https://yandex.ru/legal/rules/?lang=en>], YANDEX LLC Privacy Policy [link to <https://yandex.ru/legal/confidential/?lang=en>] and Terms of Use of Yandex.Metrica service [link to https://yandex.ru/legal/metrica_termsfuse/?lang=en],

for the purposes of evaluating the activity of visitors and preparing a summary report in the interests of the controller. The possibility to identify you is minimal, however, the actions above do not ensure complete anonymity of your data.

Possibility to refuse from analytical cookies

[8] You may change or revoke your consent to the use of cookies on our website at any time. To do this, you should use the special link located at the bottom (in the footer) of our website.

[9] You can change browser settings in order to refuse using the new cookie-files, delete the current cookies and receive the information every time new cookies are forwarded to your device. Please, follow the links to read additional information on how to disable cookies in the most popular browsers:

- for PC [«Internet Explorer»](#); [«Microsoft EDGE»](#); [«Google Chrome»](#); [«Mozilla FireFox»](#); [«Apple Safari for macOS»](#)
- for mobile devices: [«Google Chrome for iOS»](#); [«Mozilla FireFox for iOS»](#); [«Apple Safari for iOS»](#); [«Google Chrome for android»](#); [«Mozilla FireFox for iOS»](#)

[10] You can also disable using the analytical cookies in case you download and set additional tools:

- Yandex metrics <https://yandex.ru/support/metrica/general/opt-out.html>

Blockers are plugins for your browser. They block cookies placement at the visitor's PC and limit data submission to Yandex. Metrics. We must warn you that in case you constantly prohibit using the cookie files you might have problems while browsing certain sites.

Amendments to the policy

[11] Our cookie policy may change, when needed. The latest version of the privacy policy is published on the website.

[12] Please see our Privacy notice for more details.

Last updated on September 20, 2023

